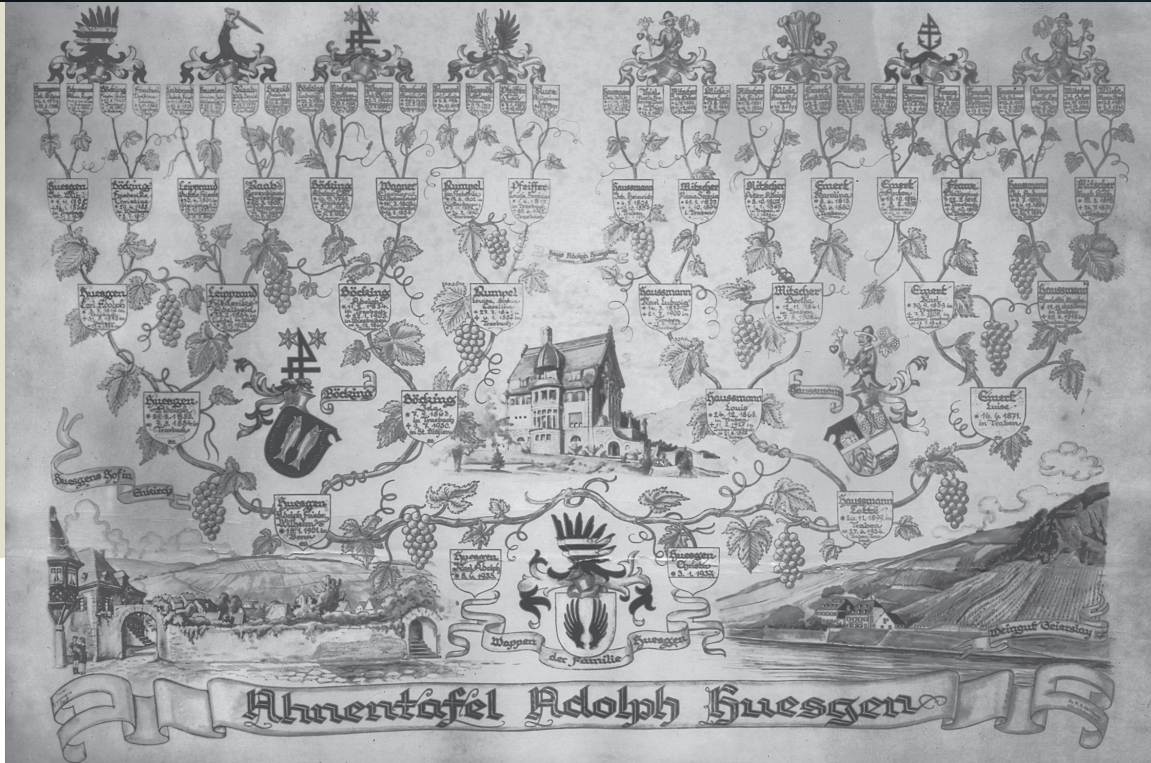


VILLA HUESGEN

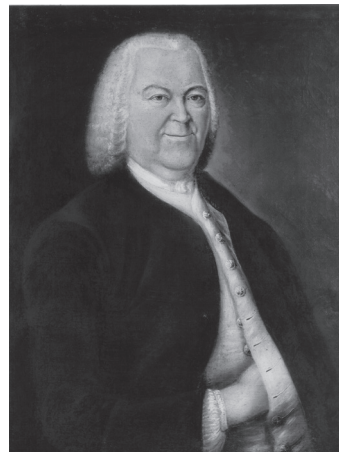
The Origin of Great Wines

9 GENERATIONS IN WINE BUSINESS



JOHANNES HUESGEN (1697-1762)

In 1735, Johannes Huesgen, a merchant from Langenberg on the Niederrhein/Germany, moved to the wine growing region of the Mosel. After buying a number of vineyards, he formed a business in the important trading town of Traben-Trarbach and it was there that wine became the most important part of his work. The adjacent picture shows a man with great personality and an obvious love of wine.



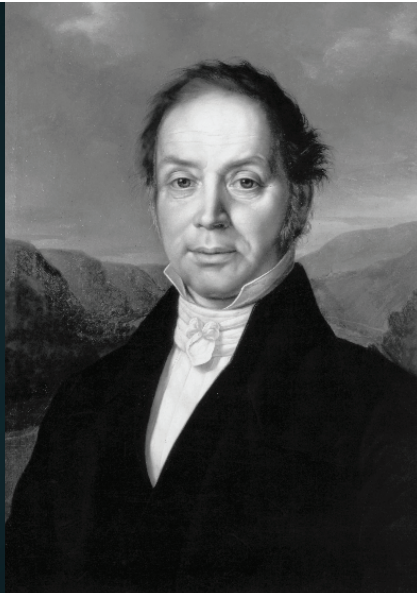
Johannes Huesgen

JOHANN-WILHELM HUESGEN (1739-1782)

On 16th March 1764 Johann Wilhelm Huesgen, together with his mother and brother-in-law, founded a wine merchants business. In 1777 he bought the old office of the City Fathers from Prince Pfalz-Zweibrücken as his home including vast cellar space. These cellars, which had a capacity of 150 Fuder, became the corner-stone of the Company's expansion and development over the next 100 years.



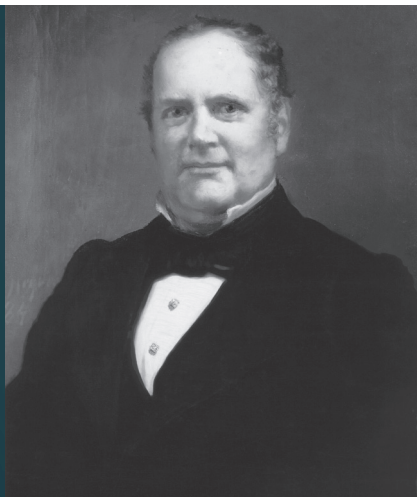
Johann-Wilhelm Huesgen



Johann-Wilhelm Huesgen

JOHANN-WILHELM HUESGEN (1778-1862)

As the youngest of 10 brothers, he lived during a period of great change, both in political and economic terms. Due to the removal of protective tariffs and as a result of several poor harvests, an economic setback befell the wine growing industry on the Mosel. However, Johann Wilhelm overcame these problems as he was a man of vision. He travelled a great deal on horseback, which was the custom in those days, and he opened his own cellars in Cologne from where he shipped wine all over Northern Germany, Holland and England. He chose Cologne because at that particular time, it was the most suitable base.



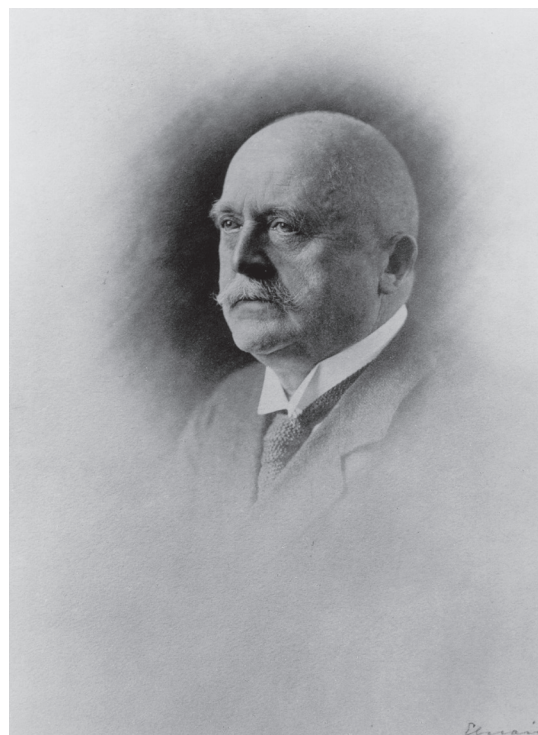
Adolph Huesgen

ADOLPH HUESGEN (1816-1873)

The younger brother Adolph retained the original buildings from where he continued to develop the business. The new Company operated under ideal conditions: with the advent of the railway and the construction of many new roads a better and faster delivery service was offered to the ever increasing sales network. A number of excellent vintages, together with many exciting technical innovations, greatly enhanced the popularity of Mosel wines. Due to this, the Company entered a period of rapid expansion.

ADOLPH HUESGEN (1855-1949)

Adolph inherited the business at an early age. In 1874 the cellars were enlarged to a capacity of 600 Fuder. In 1888, he constructed new cellars alongside the nearby railway and again in 1904, he further enlarged them to a capacity of 2000 Fuder. The same year work began on his Art Nouveau house VILLA HUESGEN, which was designed by famous Berlin architect Professor Bruno Möhring (see VILLA HUESGEN and Art Deco), who was well-known throughout Germany. Adolph Huesgen's name and reputation as a merchant were well-known and this respect earned him the nickname of "Mosel-Bismark". In 1925, on his 70th birthday, he finally handed over the business to his son. However, he still retained an interest in the company by continuing to care for the family vineyards.



Adolph Huesgen

ADOLPH HUESGEN (1901-1945)

With more than 200 years of tradition behind it, the House of Huesgen now passed to the sixth generation of the family. Adolph's feeling for wine, its viticulture, vinification and trading helped the company to grow in stature, and it was during this period that a fine worldwide reputation was gained.



Adolph Huesgen

ADOLPH HUESGEN (GEBOREN 1935)

„It is truly an inspiring business to cultivate and care for wine, the most noble of all beverages. Gentle and handcrafted care of every single bottle as well as family experience and knowledge are most important in our fascinating business.“



Adolph Huesgen



Adolph Huesgen

ADOLPH HUESGEN (GEBOREN 1964)

After studying and practicing at vineries all over the world, he found his profession in international wine trade. In 2005 he decided to continue the heritage of his forefathers with VILLA HUESGEN, a modern concept of Riesling wines.

CARLA UND KATHARINA HUESGEN (GEBOREN 2000 UND 2003)

A new generation grows up with the ambition for cultivating high quality, modern Riesling!

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VILLA HUESGEN

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